Selby In Street Survey
for Drivers Jonas

Q01 How have you travelled here today?

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE
Car / Van (Driver)	45.3%	68	54.8%	23	41.7%	45	31.4%	16	63.6%	35	38.6%	17	57.8%	26	40.0%	42
Car / Van (Passenger)	14.0%	21	11.9%	5	14.8%	16	13.7%	7	12.7%	7	15.9%	7	15.6%	7	13.3%	14
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	10.7%	16	9.5%	4	11.1%	12	15.7%	8	3.6%	2	13.6%	6	8.9%	4	11.4%	12
Cycle	2.0%	3	2.4%	1	1.9%	2	0.0%	0	1.8%	1	4.5%	2	2.2%	1	1.9%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	28.0%	42	21.4%	9	30.6%	33	39.2%	20	18.2%	10	27.3%	12	15.6%	7	33.3%	35
Base:		150		42		108		51		55		44		45		105

Q02 What is your main purpose for visiting Selby Town Centre Today?

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE
Shopping - Non Food	26.0%	39	28.6%	12	25.0%	27	21.6%	11	30.9%	17	25.0%	11	26.7%	12	25.7%	27
Shopping - Food	26.7%	40	21.4%	9	28.7%	31	19.6%	10	27.3%	15	34.1%	15	13.3%	6	32.4%	34
Work (Work in Selby)	12.0%	18	7.1%	3	13.9%	15	25.5%	13	5.5%	3	4.5%	2	20.0%	9	8.6%	9
Work (Visit for Work Purposes)	6.0%	9	9.5%	4	4.6%	5	3.9%	2	9.1%	5	4.5%	2	8.9%	4	4.8%	5
Using Services (Bank, Hairdresser etc)	11.3%	17	11.9%	5	11.1%	12	9.8%	5	9.1%	5	15.9%	7	11.1%	5	11.4%	12
Leisure	3.3%	5	2.4%	1	3.7%	4	2.0%	1	5.5%	3	2.3%	1	2.2%	1	3.8%	4
Eating Out	1.3%	2	2.4%	1	0.9%	1	3.9%	2	0.0%	0	0.0%	0	2.2%	1	1.0%	1
Market	2.7%	4	0.0%	0	3.7%	4	2.0%	1	5.5%	3	0.0%	0	4.4%	2	1.9%	2
School/College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends/relatives	7.3%	11	11.9%	5	5.6%	6	7.8%	4	3.6%	2	11.4%	5	8.9%	4	6.7%	7
Other	1.3%	2	0.0%	0	1.9%	2	2.0%	1	1.8%	1	0.0%	0	2.2%	1	1.0%	1
(No main purpose)	2.0%	3	4.8%	2	0.9%	1	2.0%	1	1.8%	1	2.3%	1	0.0%	0	2.9%	3
Base:		150		42		108		51		55		44		45		105

Q03 What is your main reason for choosing to visit Selby to undertake this purpose?
Those who did not say work at Q02

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE
Close to Home / Work	70.7%	87	71.4%	25	70.5%	62	75.0%	27	63.8%	30	75.0%	30	65.6%	21	72.5%	66
Easy Access by Public Transport	3.3%	4	2.9%	1	3.4%	3	0.0%	0	2.1%	1	7.5%	3	0.0%	0	4.4%	4
Easy Access by Private Car	2.4%	3	2.9%	1	2.3%	2	0.0%	0	6.4%	3	0.0%	0	6.3%	2	1.1%	1
Good / Easy Parking	0.8%	1	2.9%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Choice / Variety of Shops	2.4%	3	2.9%	1	2.3%	2	2.8%	1	2.1%	1	2.5%	1	3.1%	1	2.2%	2
Choice / Quality of Places to Eat and Drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good / Attractive Environment	1.6%	2	0.0%	0	2.3%	2	2.8%	1	2.1%	1	0.0%	0	6.3%	2	0.0%	0
Safe Environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact Town Centre	4.1%	5	8.6%	3	2.3%	2	5.6%	2	4.3%	2	2.5%	1	0.0%	0	5.5%	5
The Markets	4.9%	6	0.0%	0	6.8%	6	5.6%	2	6.4%	3	2.5%	1	3.1%	1	5.5%	5
Other	2.4%	3	0.0%	0	3.4%	3	0.0%	0	6.4%	3	0.0%	0	6.3%	2	1.1%	1
Meeting someone	3.3%	4	2.9%	1	3.4%	3	0.0%	0	0.0%	0	10.0%	4	6.3%	2	2.2%	2
(No reason)	4.1%	5	5.7%	2	3.4%	3	5.6%	2	6.4%	3	0.0%	0	3.1%	1	4.4%	4
Base:		123		35		88		36		47		40		32		91

Q04 Are there any other reasons for being here today?
Those who mentioned a reason at Q03

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE
Shopping - Non Food	15.8%	18	18.8%	6	14.6%	12	14.7%	5	18.2%	8	13.9%	5	17.2%	5	15.3%	13
Shopping - Food	22.8%	26	15.6%	5	25.6%	21	11.8%	4	20.5%	9	36.1%	13	13.8%	4	25.9%	22
Work (Work in Selby)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (Visit for Work Purposes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Services (Bank, Hairdresser etc)	12.3%	14	6.3%	2	14.6%	12	8.8%	3	15.9%	7	11.1%	4	6.9%	2	14.1%	12
Leisure	0.9%	1	3.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.2%	1
Eating Out	4.4%	5	6.3%	2	3.7%	3	8.8%	3	2.3%	1	2.8%	1	6.9%	2	3.5%	3
Market	2.6%	3	0.0%	0	3.7%	3	0.0%	0	4.5%	2	2.8%	1	6.9%	2	1.2%	1
School/College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends/relatives	11.4%	13	9.4%	3	12.2%	10	23.5%	8	2.3%	1	11.1%	4	13.8%	4	10.6%	9
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other reason)	42.1%	48	53.1%	17	37.8%	31	38.2%	13	47.7%	21	38.9%	14	44.8%	13	41.2%	35
Base:		114		32		82		34		44		36		29		85

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q05 Have you already or do you intend to visit either Three Lakes Retail Park or the Selby Business Park today?

Three Lakes Retail Park

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Yes	18.0%	27	14.3%	6	19.4%	21	7.8%	4	23.6%	13	22.7%	10	17.8%	8	18.1%	19
No	80.7%	121	83.3%	35	79.6%	86	88.2%	45	76.4%	42	77.3%	34	82.2%	37	80.0%	84
(Don't know)	1.3%	2	2.4%	1	0.9%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Base:		150		42		108		51		55		44		45		105

Selby Business Park

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Yes	6.7%	10	4.8%	2	7.4%	8	3.9%	2	10.9%	6	4.5%	2	8.9%	4	5.7%	6
No	92.0%	138	92.9%	39	91.7%	99	92.2%	47	89.1%	49	95.5%	42	91.1%	41	92.4%	97
(Don't know)	1.3%	2	2.4%	1	0.9%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Base:		150		42		108		51		55		44		45		105

Q06A What are your reasons for visiting this location? Three Lakes Retail Park
Those who said Yes at Q05

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Shopping - Non Food	70.4%	19	50.0%	3	76.2%	16	100.0%	4	84.6%	11	40.0%	4	87.5%	7	63.2%	12
Shopping - Food	14.8%	4	33.3%	2	9.5%	2	0.0%	0	7.7%	1	30.0%	3	0.0%	0	21.1%	4
Work (Work in Selby)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (Visit for Work Purposes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Services (Bank, Hairdresser etc)	3.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.3%	1
Leisure	3.7%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
Eating Out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School/College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends/relatives	3.7%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.3%	1
Other	3.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.3%	1
(Don't Know)	7.4%	2	0.0%	0	9.5%	2	0.0%	0	7.7%	1	10.0%	1	0.0%	0	10.5%	2
Base:		27		6		21		4		13		10		8		19

Q06B What are your reasons for visiting this location? Selby Business Park
Those who said Yes at Q05

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Shopping - Non Food	90.0%	9	50.0%	1	100.0%	8	100.0%	2	100.0%	6	50.0%	1	100.0%	4	83.3%	5
Shopping - Food	10.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	16.7%	1
Work (Work in Selby)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (Visit for Work Purposes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Services (Bank, Hairdresser etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eating Out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School/College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends/relatives	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		10		2		8		2		6		2		4		6

Q07 How often do you shop in Selby Town Centre for food goods?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Every Day	10.7%	16	7.1%	3	12.0%	13	11.8%	6	7.3%	4	13.6%	6	8.9%	4	11.4%	12
2-3 times a week	30.7%	46	21.4%	9	34.3%	37	37.3%	19	27.3%	15	27.3%	12	24.4%	11	33.3%	35
Weekly	32.0%	48	40.5%	17	28.7%	31	23.5%	12	34.5%	19	38.6%	17	28.9%	13	33.3%	35
Fortnightly	4.7%	7	2.4%	1	5.6%	6	2.0%	1	7.3%	4	4.5%	2	8.9%	4	2.9%	3
Monthly	2.0%	3	2.4%	1	1.9%	2	2.0%	1	1.8%	1	2.3%	1	2.2%	1	1.9%	2
Once every 1-3 months	4.0%	6	4.8%	2	3.7%	4	3.9%	2	5.5%	3	2.3%	1	11.1%	5	1.0%	1
Once every 4-6 months	1.3%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	2.3%	1	2.2%	1	1.0%	1
Once a year	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
First time today	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Never	13.3%	20	21.4%	9	10.2%	11	15.7%	8	14.5%	8	9.1%	4	8.9%	4	15.2%	16
Base:		150		42		108		51		55		44		45		105

Column %ges.

Selby In Street Survey
for Drivers Jonas

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q08 Where is your main food shopping location / destination?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Aldi, Bawtry Road, Selby	2.7%	4	4.8%	2	1.9%	2	2.0%	1	3.6%	2	2.3%	1	2.2%	1	2.9%	3
Aldi, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fulford Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meanwood, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dome Leisure, Doncaster	1.3%	2	2.4%	1	0.9%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.9%	2
Asda, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, High Street, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck, Leeds	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Asda, Monks Cross, York	2.0%	3	0.0%	0	2.8%	3	2.0%	1	1.8%	1	2.3%	1	6.7%	3	0.0%	0
Costcutter, Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Micklegate, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Island, York	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Morrisons, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Market Cross, Selby	35.3%	53	31.0%	13	37.0%	40	45.1%	23	25.5%	14	36.4%	16	26.7%	12	39.0%	41
Netto, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Layerthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Goole	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsburys, Abbey Walk, Selby	16.7%	25	16.7%	7	16.7%	18	5.9%	3	18.2%	10	27.3%	12	11.1%	5	19.0%	20
Sainsburys, Colton RP, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Foss Bank, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Millgate, Tadcaster	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
Sainsburys, Monks Cross, York	0.7%	1	2.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Sainsburys, Pocklington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre - Local Shops	1.3%	2	2.4%	1	0.9%	1	3.9%	2	0.0%	0	0.0%	0	2.2%	1	1.0%	1
Sherburn in Elmet - Local Shops	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
Somerfield, Foxwood, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Thorne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster - Local Shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Brayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sherburn-in-Elmet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, York	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Tadcaster Road, York	1.3%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	2.3%	1	0.0%	0	1.9%	2
Tesco, Boothferry Road, Goole	1.3%	2	0.0%	0	1.9%	2	0.0%	0	3.6%	2	0.0%	0	2.2%	1	1.0%	1
Tesco, Edenthorpe, Doncaster	1.3%	2	4.8%	2	0.0%	0	2.0%	1	1.8%	1	0.0%	0	2.2%	1	1.0%	1
Tesco, Portholme Road, Selby	14.7%	22	7.1%	3	17.6%	19	19.6%	10	14.5%	8	9.1%	4	20.0%	9	12.4%	13
The Cooperative Food, Bishopthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Copmanthorpe, York	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Cooperative Food, Finkle Hill, Sherburn-in-Elmet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Flaxley Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Snaith, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Villages/Centres	2.0%	3	4.8%	2	0.9%	1	2.0%	1	1.8%	1	2.3%	1	2.2%	1	1.9%	2
Other	7.3%	11	2.4%	1	9.3%	10	3.9%	2	10.9%	6	6.8%	3	11.1%	5	5.7%	6
(Don't' Know / varies)	7.3%	11	16.7%	7	3.7%	4	7.8%	4	7.3%	4	6.8%	3	6.7%	3	7.6%	8
Base:		150		42		108		51		55		44		45		105

Column %ges.

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q09 Where was your main food shopping location/destination prior to Sainsburys opening in November 2008?
Those who said Sainsburys Abbey Walk at Q08

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Aldi, Bawtry Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fulford Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meanwood, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dome Leisure, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, High Street, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Killingbeck, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Micklegate, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Island, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Market Cross, Selby	64.0%	16	57.1%	4	66.7%	12	33.3%	1	60.0%	6	75.0%	9	60.0%	3	65.0%	13
Netto, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Layerthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Abbey Walk, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Colton RP, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Foss Bank, York	4.0%	1	14.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	5.0%	1
Sainsburys, Millgate, Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Pocklington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre - Local Shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in Elmet - Local Shops	4.0%	1	0.0%	0	5.6%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	5.0%	1
Somerfield, Foxwood, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Thorne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster - Local Shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Brayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sherburn-in-Elmet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Edenthorpe, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Portholme Road, Selby	16.0%	4	14.3%	1	16.7%	3	0.0%	0	20.0%	2	16.7%	2	0.0%	0	20.0%	4
The Cooperative Food, Bishopthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Copmanthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Finkle Hill, Sherburn-in-Elmet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Flaxley Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Snaith, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Villages/Centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	8.0%	2	14.3%	1	5.6%	1	33.3%	1	0.0%	0	8.3%	1	20.0%	1	5.0%	1
(Don't' Know / varies)	4.0%	1	0.0%	0	5.6%	1	33.3%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0

Column %ges.

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE
Base:	25	7	18	3	10	12	5	20

Selby In Street Survey
for Drivers Jonas

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q10 Where is your main 'small scale' top-up food shopping location / destination?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Aldi, Bawtry Road, Selby	3.3%	5	7.1%	3	1.9%	2	2.0%	1	3.6%	2	4.5%	2	0.0%	0	4.8%	5
Aldi, Doncaster	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Fulford Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meanwood, Leeds	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Aldi, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dome Leisure, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, High Street, Doncaster	1.3%	2	2.4%	1	0.9%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.9%	2
Asda, Killingbeck, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Micklegate, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Goole	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Morrisons, Foss Island, York	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
Morrisons, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Market Cross, Selby	25.3%	38	26.2%	11	25.0%	27	31.4%	16	20.0%	11	25.0%	11	17.8%	8	28.6%	30
Netto, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Layerthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Local, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Abbey Walk, Selby	14.7%	22	14.3%	6	14.8%	16	11.8%	6	16.4%	9	15.9%	7	17.8%	8	13.3%	14
Sainsburys, Colton RP, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Foss Bank, York	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsburys, Millgate, Tadcaster	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
Sainsburys, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Pocklington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre - Local Shops	2.7%	4	2.4%	1	2.8%	3	5.9%	3	1.8%	1	0.0%	0	2.2%	1	2.9%	3
Sherburn in Elmet - Local Shops	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Somerfield, Foxwood, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Thorne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster - Local Shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Brayton	1.3%	2	0.0%	0	1.9%	2	2.0%	1	0.0%	0	2.3%	1	0.0%	0	1.9%	2
Tesco Express, Sherburn-in-Elmet	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
Tesco Extra, Stirling Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, York	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Tesco, Boothferry Road, Goole	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
Tesco, Edenthorpe, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Portholme Road, Selby	4.0%	6	2.4%	1	4.6%	5	3.9%	2	1.8%	1	6.8%	3	4.4%	2	3.8%	4
The Cooperative Food, Bishopthorpe, York	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
The Cooperative Food, Copmanthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Finkle Hill, Sherburn-in-Elmet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Flaxley Road, Selby	5.3%	8	2.4%	1	6.5%	7	9.8%	5	3.6%	2	2.3%	1	8.9%	4	3.8%	4
The Cooperative Food, Fulford, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cooperative Food, Snaith, Goole	1.3%	2	2.4%	1	0.9%	1	2.0%	1	1.8%	1	0.0%	0	4.4%	2	0.0%	0
Local Villages/Centres	4.7%	7	7.1%	3	3.7%	4	2.0%	1	3.6%	2	9.1%	4	6.7%	3	3.8%	4
Other	7.3%	11	4.8%	2	8.3%	9	5.9%	3	10.9%	6	4.5%	2	4.4%	2	8.6%	9
(Don' t' Know / varies)	21.3%	32	21.4%	9	21.3%	23	17.6%	9	27.3%	15	18.2%	8	24.4%	11	20.0%	21
Base:		150		42		108		51		55		44		45		105

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q11 Do you ever shop at / visit Farmers Markets?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Yes	28.0%	42	21.4%	9	30.6%	33	21.6%	11	27.3%	15	36.4%	16	44.4%	20	21.0%	22
No	72.0%	108	78.6%	33	69.4%	75	78.4%	40	72.7%	40	63.6%	28	55.6%	25	79.0%	83
Base:		150		42		108		51		55		44		45		105

Q12 Which Farmers Market do you shop at / visit?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Selby	26.7%	40	19.0%	8	29.6%	32	21.6%	11	25.5%	14	34.1%	15	40.0%	18	21.0%	22
Other	2.7%	4	2.4%	1	2.8%	3	2.0%	1	3.6%	2	2.3%	1	6.7%	3	1.0%	1
(Don't Know)	72.0%	108	78.6%	33	69.4%	75	78.4%	40	72.7%	40	63.6%	28	55.6%	25	79.0%	83
Base:		150		42		108		51		55		44		45		105

Q13 Where is your main non-food shopping location / destination?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Castleford	2.0%	3	2.4%	1	1.9%	2	0.0%	0	3.6%	2	2.3%	1	0.0%	0	2.9%	3
Doncaster	6.0%	9	7.1%	3	5.6%	6	5.9%	3	10.9%	6	0.0%	0	6.7%	3	5.7%	6
Goole	4.0%	6	2.4%	1	4.6%	5	2.0%	1	7.3%	4	2.3%	1	6.7%	3	2.9%	3
Hull	4.7%	7	2.4%	1	5.6%	6	2.0%	1	9.1%	5	2.3%	1	6.7%	3	3.8%	4
Leeds	12.7%	19	21.4%	9	9.3%	10	21.6%	11	9.1%	5	6.8%	3	8.9%	4	14.3%	15
Selby Town Centre	31.3%	47	28.6%	12	32.4%	35	25.5%	13	30.9%	17	38.6%	17	17.8%	8	37.1%	39
Sherburn-in-Elmet	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorne	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Three Lakes RP, Selby	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
York	26.0%	39	23.8%	10	26.9%	29	31.4%	16	16.4%	9	31.8%	14	35.6%	16	21.9%	23
Catalogue / Mail Order / Internet	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Other	4.7%	7	4.8%	2	4.6%	5	7.8%	4	0.0%	0	6.8%	3	2.2%	1	5.7%	6
Scunthorpe	2.0%	3	4.8%	2	0.9%	1	0.0%	0	5.5%	3	0.0%	0	2.2%	1	1.9%	2
(Don't Buy These Goods)	2.7%	4	2.4%	1	2.8%	3	0.0%	0	3.6%	2	4.5%	2	4.4%	2	1.9%	2
(Don't Know)	1.3%	2	0.0%	0	1.9%	2	2.0%	1	0.0%	0	2.3%	1	2.2%	1	1.0%	1
Base:		150		42		108		51		55		44		45		105

Q14 Where else do you visit for non food shopping?
Those who do non food shopping

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Castleford	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.3%	1	0.0%	0
Doncaster	2.7%	4	4.9%	2	1.9%	2	7.8%	4	0.0%	0	0.0%	0	2.3%	1	2.9%	3
Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	8.9%	13	4.9%	2	10.5%	11	7.8%	4	15.1%	8	2.4%	1	14.0%	6	6.8%	7
Leeds	20.5%	30	17.1%	7	21.9%	23	21.6%	11	26.4%	14	11.9%	5	20.9%	9	20.4%	21
Selby Town Centre	12.3%	18	9.8%	4	13.3%	14	13.7%	7	13.2%	7	9.5%	4	11.6%	5	12.6%	13
Sherburn-in-Elmet	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.0%	1
Tadcaster	0.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	1	2.3%	1	0.0%	0
Thorne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Lakes RP, Selby	5.5%	8	7.3%	3	4.8%	5	5.9%	3	3.8%	2	7.1%	3	4.7%	2	5.8%	6
York	24.0%	35	31.7%	13	21.0%	22	21.6%	11	26.4%	14	23.8%	10	18.6%	8	26.2%	27
Catalogue / Mail Order / Internet	2.1%	3	0.0%	0	2.9%	3	3.9%	2	1.9%	1	0.0%	0	0.0%	0	2.9%	3
Other	4.1%	6	2.4%	1	4.8%	5	3.9%	2	1.9%	1	7.1%	3	4.7%	2	3.9%	4
(Don't buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't Know)	3.4%	5	4.9%	2	2.9%	3	2.0%	1	1.9%	1	7.1%	3	7.0%	3	1.9%	2
(Nowhere else)	28.1%	41	24.4%	10	29.5%	31	25.5%	13	26.4%	14	33.3%	14	25.6%	11	29.1%	30
Base:		146		41		105		51		53		42		43		103

Q15 How often do you shop in Selby Town Centre for non-food goods?
Those who do non food shopping

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Every Day	2.7%	4	0.0%	0	3.8%	4	5.9%	3	0.0%	0	2.4%	1	2.3%	1	2.9%	3
2-3 times a week	5.5%	8	0.0%	0	7.6%	8	3.9%	2	7.5%	4	4.8%	2	4.7%	2	5.8%	6
Weekly	22.6%	33	24.4%	10	21.9%	23	23.5%	12	20.8%	11	23.8%	10	18.6%	8	24.3%	25
Fortnightly	14.4%	21	12.2%	5	15.2%	16	11.8%	6	18.9%	10	11.9%	5	14.0%	6	14.6%	15
Monthly	15.8%	23	7.3%	3	19.0%	20	11.8%	6	11.3%	6	26.2%	11	14.0%	6	16.5%	17
Once every 1-3 months	9.6%	14	14.6%	6	7.6%	8	7.8%	4	11.3%	6	9.5%	4	14.0%	6	7.8%	8
Once every 4-6 months	5.5%	8	7.3%	3	4.8%	5	5.9%	3	7.5%	4	2.4%	1	7.0%	3	4.9%	5
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.7%	1	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Never	23.3%	34	34.1%	14	19.0%	20	27.5%	14	22.6%	12	19.0%	8	23.3%	10	23.3%	24
Base:		146		41		105		51		53		42		43		103

Column %ges.

Selby In Street Survey
for Drivers Jonas

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 What non food items have you bought/do you expect to buy here today?
Those who shop in Selby for non food goods at Q15

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Clothing and Footwear	17.9%	20	18.5%	5	17.6%	15	18.9%	7	19.5%	8	14.7%	5	27.3%	9	13.9%	11
Books and Stationery	12.5%	14	22.2%	6	9.4%	8	10.8%	4	17.1%	7	8.8%	3	6.1%	2	15.2%	12
Chemists / Personal CareGoods	16.1%	18	7.4%	2	18.8%	16	18.9%	7	14.6%	6	14.7%	5	27.3%	9	11.4%	9
DIY and Hardware	12.5%	14	3.7%	1	15.3%	13	8.1%	3	12.2%	5	17.6%	6	12.1%	4	12.7%	10
Electrical Goods	2.7%	3	7.4%	2	1.2%	1	2.7%	1	2.4%	1	2.9%	1	0.0%	0	3.8%	3
Fabrics, Soft Furnishings, Carpets and Floorcoverings	0.9%	1	0.0%	0	1.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Furniture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts, China or Glass Goods	4.5%	5	3.7%	1	4.7%	4	2.7%	1	9.8%	4	0.0%	0	3.0%	1	5.1%	4
Household Goods (Durable)	7.1%	8	3.7%	1	8.2%	7	2.7%	1	9.8%	4	8.8%	3	3.0%	1	8.9%	7
Jewellery, Watches and Clocks	3.6%	4	7.4%	2	2.4%	2	0.0%	0	7.3%	3	2.9%	1	3.0%	1	3.8%	3
Music and DVDs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None	27.7%	31	37.0%	10	24.7%	21	35.1%	13	19.5%	8	29.4%	10	24.2%	8	29.1%	23
Other	1.8%	2	3.7%	1	1.2%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0	2.5%	2
(Don't know)	17.9%	20	14.8%	4	18.8%	16	13.5%	5	14.6%	6	26.5%	9	12.1%	4	20.3%	16
Base:		112		27		85		37		41		34		33		79

Q17 Of those mentioned, which will you spend the most on?
Those will purchase non food items at Q16

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Clothing and Footwear	26.2%	16	30.8%	4	25.0%	12	26.3%	5	25.9%	7	26.7%	4	38.1%	8	20.0%	8
Books and Stationery	9.8%	6	15.4%	2	8.3%	4	15.8%	3	11.1%	3	0.0%	0	4.8%	1	12.5%	5
Chemists / Personal CareGoods	21.3%	13	7.7%	1	25.0%	12	26.3%	5	18.5%	5	20.0%	3	33.3%	7	15.0%	6
DIY and Hardware	14.8%	9	7.7%	1	16.7%	8	10.5%	2	11.1%	3	26.7%	4	9.5%	2	17.5%	7
Electrical Goods	3.3%	2	7.7%	1	2.1%	1	5.3%	1	0.0%	0	6.7%	1	0.0%	0	5.0%	2
Fabrics, Soft Furnishings, Carpets and Floorcoverings	1.6%	1	0.0%	0	2.1%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Furniture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts, China or Glass Goods	4.9%	3	7.7%	1	4.2%	2	5.3%	1	7.4%	2	0.0%	0	4.8%	1	5.0%	2
Household Goods (Durable)	8.2%	5	0.0%	0	10.4%	5	0.0%	0	11.1%	3	13.3%	2	4.8%	1	10.0%	4
Jewellery, Watches and Clocks	4.9%	3	15.4%	2	2.1%	1	0.0%	0	11.1%	3	0.0%	0	4.8%	1	5.0%	2
Music and DVDs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None	4.9%	3	7.7%	1	4.2%	2	5.3%	1	3.7%	1	6.7%	1	0.0%	0	7.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		61		13		48		19		27		15		21		40

Q18 Where is your main non-food bulky goods shopping location / destination?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Castleford	2.0%	3	2.4%	1	1.9%	2	0.0%	0	3.6%	2	2.3%	1	0.0%	0	2.9%	3
Doncaster	3.3%	5	4.8%	2	2.8%	3	0.0%	0	9.1%	5	0.0%	0	4.4%	2	2.9%	3
Goole	1.3%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	2.3%	1	2.2%	1	1.0%	1
Hull	5.3%	8	4.8%	2	5.6%	6	5.9%	3	7.3%	4	2.3%	1	6.7%	3	4.8%	5
Leeds	12.0%	18	7.1%	3	13.9%	15	15.7%	8	10.9%	6	9.1%	4	8.9%	4	13.3%	14
Selby Town Centre	17.3%	26	9.5%	4	20.4%	22	11.8%	6	16.4%	9	25.0%	11	11.1%	5	20.0%	21
Sherburn-in-Elmet	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorne	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Three Lakes RP, Selby	4.0%	6	2.4%	1	4.6%	5	2.0%	1	7.3%	4	2.3%	1	0.0%	0	5.7%	6
York	24.0%	36	28.6%	12	22.2%	24	23.5%	12	16.4%	9	34.1%	15	33.3%	15	20.0%	21
Catalogue / Mail Order / Internet	2.7%	4	0.0%	0	3.7%	4	2.0%	1	5.5%	3	0.0%	0	2.2%	1	2.9%	3
Other	2.7%	4	7.1%	3	0.9%	1	0.0%	0	1.8%	1	6.8%	3	4.4%	2	1.9%	2
Don't buy these goods	19.3%	29	28.6%	12	15.7%	17	33.3%	17	14.5%	8	9.1%	4	20.0%	9	19.0%	20
(Don't' Know)	4.7%	7	2.4%	1	5.6%	6	3.9%	2	5.5%	3	4.5%	2	4.4%	2	4.8%	5
Base:		150		42		108		51		55		44		45		105

Q19 Does Selby Town Centre serve as your prime destination for leisure provision?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Yes	26.7%	40	23.8%	10	27.8%	30	39.2%	20	21.8%	12	18.2%	8	20.0%	9	29.5%	31
No	70.7%	106	73.8%	31	69.4%	75	56.9%	29	74.5%	41	81.8%	36	80.0%	36	66.7%	70
(Don't Know)	2.7%	4	2.4%	1	2.8%	3	3.9%	2	3.6%	2	0.0%	0	0.0%	0	3.8%	4
Base:		150		42		108		51		55		44		45		105

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 Which centre serves as your prime destination for leisure activities?
Those who said No at Q19

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n
Castleford	7.5%	8	9.7%	3	6.7%	5	13.8%	4	7.3%	3	2.8%	1	5.6%	2	8.6%	6
Doncaster	4.7%	5	9.7%	3	2.7%	2	3.4%	1	9.8%	4	0.0%	0	5.6%	2	4.3%	3
Goole	4.7%	5	6.5%	2	4.0%	3	6.9%	2	4.9%	2	2.8%	1	8.3%	3	2.9%	2
Hull	7.5%	8	0.0%	0	10.7%	8	6.9%	2	12.2%	5	2.8%	1	8.3%	3	7.1%	5
Leeds	8.5%	9	9.7%	3	8.0%	6	10.3%	3	9.8%	4	5.6%	2	5.6%	2	10.0%	7
Sherburn-in-Elmet	3.8%	4	3.2%	1	4.0%	3	3.4%	1	2.4%	1	5.6%	2	5.6%	2	2.9%	2
Tadcaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorne	0.9%	1	0.0%	0	1.3%	1	3.4%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Three Lakes RP, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	30.2%	32	29.0%	9	30.7%	23	37.9%	11	26.8%	11	27.8%	10	25.0%	9	32.9%	23
Other	3.8%	4	9.7%	3	1.3%	1	0.0%	0	4.9%	2	5.6%	2	8.3%	3	1.4%	1
(No prime destination / don't do leisure activities)	28.3%	30	22.6%	7	30.7%	23	13.8%	4	22.0%	9	47.2%	17	25.0%	9	30.0%	21
Base:		106		31		75		29		41		36		36		70

Q21 Which leisure facilities within Selby do you use?
Those who said Yes at Q19

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n
Restaurants	35.0%	14	20.0%	2	40.0%	12	25.0%	5	33.3%	4	62.5%	5	33.3%	3	35.5%	11
Bars/Pubs	75.0%	30	90.0%	9	70.0%	21	85.0%	17	66.7%	8	62.5%	5	77.8%	7	74.2%	23
Nightclubs	25.0%	10	30.0%	3	23.3%	7	50.0%	10	0.0%	0	0.0%	0	22.2%	2	25.8%	8
Abbey Leisure Centre	7.5%	3	0.0%	0	10.0%	3	10.0%	2	8.3%	1	0.0%	0	0.0%	0	9.7%	3
JJB Gym and Pool	12.5%	5	0.0%	0	16.7%	5	20.0%	4	8.3%	1	0.0%	0	11.1%	1	12.9%	4
Selby Town Hall / Theatre	2.5%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	3.2%	1
Other	5.0%	2	0.0%	0	6.7%	2	5.0%	1	8.3%	1	0.0%	0	0.0%	0	6.5%	2
(Don't know)	2.5%	1	0.0%	0	3.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	3.2%	1
Base:		40		10		30		20		12		8		9		31

Q22 How often do you visit Selby for leisure purposes?
Those who said Yes at Q19

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n
Every Day	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	22.5%	9	40.0%	4	16.7%	5	30.0%	6	16.7%	2	12.5%	1	11.1%	1	25.8%	8
Weekly	35.0%	14	30.0%	3	36.7%	11	35.0%	7	33.3%	4	37.5%	3	33.3%	3	35.5%	11
Fortnightly	17.5%	7	20.0%	2	16.7%	5	15.0%	3	25.0%	3	12.5%	1	44.4%	4	9.7%	3
Monthly	20.0%	8	0.0%	0	26.7%	8	15.0%	3	25.0%	3	25.0%	2	11.1%	1	22.6%	7
Once every 1-3 months	2.5%	1	0.0%	0	3.3%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Once every 4-6 months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	3.2%	1
Base:		40		10		30		20		12		8		9		31

Q23 Do you visit Selby for leisure purposes in the evening?

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n
Yes	30.7%	46	26.2%	11	32.4%	35	35.3%	18	36.4%	20	18.2%	8	24.4%	11	33.3%	35
No	69.3%	104	73.8%	31	67.6%	73	64.7%	33	63.6%	35	81.8%	36	75.6%	34	66.7%	70
Base:		150		42		108		51		55		44		45		105

Q24 Where do you usually go to the cinema?

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n
Cineworld, Xscape, Castleford	22.7%	34	28.6%	12	20.4%	22	41.2%	21	18.2%	10	6.8%	3	20.0%	9	23.8%	25
City Screen Picture House, York	2.7%	4	0.0%	0	3.7%	4	3.9%	2	0.0%	0	4.5%	2	4.4%	2	1.9%	2
Showcase, Leeds	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Vue Doncaster	4.0%	6	7.1%	3	2.8%	3	3.9%	2	7.3%	4	0.0%	0	4.4%	2	3.8%	4
Vue, Kirkstall Road, Leeds	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Vue, The Light, Leeds	1.3%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	2.3%	1	2.2%	1	1.0%	1
Vue, York	12.0%	18	16.7%	7	10.2%	11	11.8%	6	12.7%	7	11.4%	5	11.1%	5	12.4%	13
Wetherby Film Theatre	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
Other	2.7%	4	0.0%	0	3.7%	4	2.0%	1	3.6%	2	2.3%	1	6.7%	3	1.0%	1
Hull	4.0%	6	4.8%	2	3.7%	4	3.9%	2	7.3%	4	0.0%	0	8.9%	4	1.9%	2
Don't go to the Cinema	48.7%	73	42.9%	18	50.9%	55	33.3%	17	45.5%	25	70.5%	31	40.0%	18	52.4%	55
Base:		150		42		108		51		55		44		45		105

Column %ges.

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE

Mean score - Very good=5, Good=4, Neutral=3, Poor=2, Very poor=1

Q25 How would you rate the following aspects of Selby Town Centre, using a scale of very good to very poor?

Choice of Shops

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	2.7%	4	2.4%	1	2.8%	3	0.0%	0	7.3%	4	0.0%	0	6.7%	3	1.0%	1
Good	31.3%	47	33.3%	14	30.6%	33	19.6%	10	38.2%	21	36.4%	16	24.4%	11	34.3%	36
Neutral	24.7%	37	21.4%	9	25.9%	28	25.5%	13	29.1%	16	18.2%	8	42.2%	19	17.1%	18
Poor	33.3%	50	33.3%	14	33.3%	36	39.2%	20	23.6%	13	38.6%	17	26.7%	12	36.2%	38
Very Poor	7.3%	11	7.1%	3	7.4%	8	13.7%	7	1.8%	1	6.8%	3	0.0%	0	10.5%	11
(Don't Know)	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Mean:		2.89		2.90		2.88		2.52		3.25		2.84		3.11		2.79
Base:		150		42		108		51		55		44		45		105

Quality of Shops

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	3.3%	5	2.4%	1	3.7%	4	2.0%	1	7.3%	4	0.0%	0	8.9%	4	1.0%	1
Good	35.3%	53	33.3%	14	36.1%	39	17.6%	9	41.8%	23	47.7%	21	24.4%	11	40.0%	42
Neutral	29.3%	44	28.6%	12	29.6%	32	39.2%	20	29.1%	16	18.2%	8	51.1%	23	20.0%	21
Poor	25.3%	38	26.2%	11	25.0%	27	27.5%	14	20.0%	11	29.5%	13	15.6%	7	29.5%	31
Very Poor	6.0%	9	7.1%	3	5.6%	6	11.8%	6	1.8%	1	4.5%	2	0.0%	0	8.6%	9
(Don't Know)	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Mean:		3.05		2.98		3.07		2.70		3.33		3.09		3.27		2.95
Base:		150		42		108		51		55		44		45		105

Specialist Shops

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	1.3%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	2.3%	1	2.2%	1	1.0%	1
Good	20.0%	30	19.0%	8	20.4%	22	17.6%	9	23.6%	13	18.2%	8	20.0%	9	20.0%	21
Neutral	27.3%	41	33.3%	14	25.0%	27	25.5%	13	40.0%	22	13.6%	6	44.4%	20	20.0%	21
Poor	37.3%	56	33.3%	14	38.9%	42	31.4%	16	27.3%	15	56.8%	25	26.7%	12	41.9%	44
Very Poor	9.3%	14	9.5%	4	9.3%	10	17.6%	9	3.6%	2	6.8%	3	2.2%	1	12.4%	13
(Don't Know)	4.7%	7	4.8%	2	4.6%	5	7.8%	4	3.6%	2	2.3%	1	4.4%	2	4.8%	5
Mean:		2.65		2.65		2.65		2.47		2.92		2.51		2.93		2.53
Base:		150		42		108		51		55		44		45		105

Quality of the Environment

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	4.0%	6	4.8%	2	3.7%	4	2.0%	1	7.3%	4	2.3%	1	8.9%	4	1.9%	2
Good	38.0%	57	23.8%	10	43.5%	47	39.2%	20	38.2%	21	36.4%	16	35.6%	16	39.0%	41
Neutral	30.7%	46	40.5%	17	26.9%	29	35.3%	18	30.9%	17	25.0%	11	35.6%	16	28.6%	30
Poor	20.7%	31	14.3%	6	23.1%	25	13.7%	7	18.2%	10	31.8%	14	17.8%	8	21.9%	23
Very Poor	1.3%	2	2.4%	1	0.9%	1	2.0%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	2
(Don't Know)	5.3%	8	14.3%	6	1.9%	2	7.8%	4	3.6%	2	4.5%	2	2.2%	1	6.7%	7
Mean:		3.24		3.17		3.26		3.28		3.32		3.10		3.36		3.18
Base:		150		42		108		51		55		44		45		105

Access by Car

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	2.7%	4	0.0%	0	3.7%	4	0.0%	0	7.3%	4	0.0%	0	6.7%	3	1.0%	1
Good	37.3%	56	23.8%	10	42.6%	46	33.3%	17	36.4%	20	43.2%	19	37.8%	17	37.1%	39
Neutral	26.7%	40	38.1%	16	22.2%	24	33.3%	17	27.3%	15	18.2%	8	33.3%	15	23.8%	25
Poor	20.0%	30	21.4%	9	19.4%	21	17.6%	9	20.0%	11	22.7%	10	15.6%	7	21.9%	23
Very Poor	6.7%	10	9.5%	4	5.6%	6	9.8%	5	5.5%	3	4.5%	2	4.4%	2	7.6%	8
(Don't Know)	6.7%	10	7.1%	3	6.5%	7	5.9%	3	3.6%	2	11.4%	5	2.2%	1	8.6%	9
Mean:		3.10		2.82		3.21		2.96		3.21		3.13		3.27		3.02
Base:		150		42		108		51		55		44		45		105

Cost and Availability of Parking

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	1.3%	2	0.0%	0	1.9%	2	0.0%	0	3.6%	2	0.0%	0	2.2%	1	1.0%	1
Good	31.3%	47	11.9%	5	38.9%	42	25.5%	13	36.4%	20	31.8%	14	33.3%	15	30.5%	32
Neutral	26.0%	39	38.1%	16	21.3%	23	27.5%	14	29.1%	16	20.5%	9	40.0%	18	20.0%	21
Poor	22.0%	33	33.3%	14	17.6%	19	23.5%	12	20.0%	11	22.7%	10	17.8%	8	23.8%	25
Very Poor	4.0%	6	7.1%	3	2.8%	3	7.8%	4	3.6%	2	0.0%	0	2.2%	1	4.8%	5
(Don't Know)	15.3%	23	9.5%	4	17.6%	19	15.7%	8	7.3%	4	25.0%	11	4.4%	2	20.0%	21
Mean:		3.05		2.61		3.24		2.84		3.18		3.12		3.16		2.99
Base:		150		42		108		51		55		44		45		105

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Access by Public Transport

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	3.3%	5	2.4%	1	3.7%	4	0.0%	0	5.5%	3	4.5%	2	2.2%	1	3.8%	4
Good	28.0%	42	19.0%	8	31.5%	34	27.5%	14	29.1%	16	27.3%	12	15.6%	7	33.3%	35
Neutral	30.0%	45	28.6%	12	30.6%	33	35.3%	18	36.4%	20	15.9%	7	37.8%	17	26.7%	28
Poor	7.3%	11	9.5%	4	6.5%	7	7.8%	4	5.5%	3	9.1%	4	6.7%	3	7.6%	8
Very Poor	2.7%	4	4.8%	2	1.9%	2	2.0%	1	3.6%	2	2.3%	1	2.2%	1	2.9%	3
(Don't Know)	28.7%	43	35.7%	15	25.9%	28	27.5%	14	20.0%	11	40.9%	18	35.6%	16	25.7%	27
Mean:		3.31		3.07		3.39		3.22		3.34		3.38		3.14		3.37	
Base:		150		42		108		51		55		44		45		105	

Entertainment Facilities

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Good	14.7%	22	9.5%	4	16.7%	18	13.7%	7	14.5%	8	15.9%	7	11.1%	5	16.2%	17
Neutral	27.3%	41	26.2%	11	27.8%	30	25.5%	13	41.8%	23	11.4%	5	37.8%	17	22.9%	24
Poor	30.0%	45	31.0%	13	29.6%	32	37.3%	19	21.8%	12	31.8%	14	26.7%	12	31.4%	33
Very Poor	12.7%	19	16.7%	7	11.1%	12	17.6%	9	12.7%	7	6.8%	3	8.9%	4	14.3%	15
(Don't Know)	14.7%	22	16.7%	7	13.9%	15	5.9%	3	7.3%	4	34.1%	15	13.3%	6	15.2%	16
Mean:		2.54		2.34		2.61		2.38		2.69		2.55		2.67		2.48	
Base:		150		42		108		51		55		44		45		105	

Leisure Facilities

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Good	14.7%	22	9.5%	4	16.7%	18	15.7%	8	16.4%	9	11.4%	5	2.2%	1	20.0%	21
Neutral	33.3%	50	31.0%	13	34.3%	37	37.3%	19	36.4%	20	25.0%	11	51.1%	23	25.7%	27
Poor	26.7%	40	28.6%	12	25.9%	28	31.4%	16	25.5%	14	22.7%	10	24.4%	11	27.6%	29
Very Poor	10.0%	15	16.7%	7	7.4%	8	11.8%	6	10.9%	6	6.8%	3	4.4%	2	12.4%	13
(Don't Know)	14.7%	22	14.3%	6	14.8%	16	3.9%	2	9.1%	5	34.1%	15	15.6%	7	14.3%	15
Mean:		2.64		2.39		2.74		2.59		2.70		2.62		2.68		2.62	
Base:		150		42		108		51		55		44		45		105	

Eating and Drinking

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	2.7%	4	0.0%	0	3.7%	4	0.0%	0	5.5%	3	2.3%	1	4.4%	2	1.9%	2
Good	38.0%	57	23.8%	10	43.5%	47	41.2%	21	38.2%	21	34.1%	15	31.1%	14	41.0%	43
Neutral	32.7%	49	40.5%	17	29.6%	32	37.3%	19	32.7%	18	27.3%	12	37.8%	17	30.5%	32
Poor	14.0%	21	14.3%	6	13.9%	15	17.6%	9	16.4%	9	6.8%	3	13.3%	6	14.3%	15
Very Poor	2.7%	4	7.1%	3	0.9%	1	0.0%	0	5.5%	3	2.3%	1	2.2%	1	2.9%	3
(Don't Know)	10.0%	15	14.3%	6	8.3%	9	3.9%	2	1.8%	1	27.3%	12	11.1%	5	9.5%	10
Mean:		3.27		2.94		3.38		3.24		3.22		3.38		3.25		3.27	
Base:		150		42		108		51		55		44		45		105	

Events

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Good	13.3%	20	9.5%	4	14.8%	16	15.7%	8	14.5%	8	9.1%	4	2.2%	1	18.1%	19
Neutral	30.7%	46	33.3%	14	29.6%	32	29.4%	15	41.8%	23	18.2%	8	46.7%	21	23.8%	25
Poor	19.3%	29	14.3%	6	21.3%	23	25.5%	13	14.5%	8	18.2%	8	17.8%	8	20.0%	21
Very Poor	10.7%	16	14.3%	6	9.3%	10	13.7%	7	10.9%	6	6.8%	3	6.7%	3	12.4%	13
(Don't Know)	25.3%	38	28.6%	12	24.1%	26	15.7%	8	16.4%	9	47.7%	21	24.4%	11	25.7%	27
Mean:		2.65		2.53		2.70		2.56		2.78		2.57		2.68		2.64	
Base:		150		42		108		51		55		44		45		105	

Ease of Circulation by Foot

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	6.7%	10	7.1%	3	6.5%	7	2.0%	1	12.7%	7	4.5%	2	11.1%	5	4.8%	5
Good	48.7%	73	35.7%	15	53.7%	58	51.0%	26	40.0%	22	56.8%	25	42.2%	19	51.4%	54
Neutral	20.7%	31	26.2%	11	18.5%	20	25.5%	13	25.5%	14	9.1%	4	31.1%	14	16.2%	17
Poor	15.3%	23	19.0%	8	13.9%	15	13.7%	7	14.5%	8	18.2%	8	6.7%	3	19.0%	20
Very Poor	6.0%	9	7.1%	3	5.6%	6	5.9%	3	5.5%	3	6.8%	3	6.7%	3	5.7%	6
(Don't Know)	2.7%	4	4.8%	2	1.9%	2	2.0%	1	1.8%	1	4.5%	2	2.2%	1	2.9%	3
Mean:		3.36		3.18		3.42		3.30		3.41		3.36		3.45		3.31	
Base:		150		42		108		51		55		44		45		105	

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Safety and Security

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	4.0%	6	4.8%	2	3.7%	4	0.0%	0	7.3%	4	4.5%	2	8.9%	4	1.9%	2
Good	48.0%	72	38.1%	16	51.9%	56	45.1%	23	49.1%	27	50.0%	22	44.4%	20	49.5%	52
Neutral	33.3%	50	38.1%	16	31.5%	34	39.2%	20	30.9%	17	29.5%	13	40.0%	18	30.5%	32
Poor	10.7%	16	19.0%	8	7.4%	8	11.8%	6	7.3%	4	13.6%	6	6.7%	3	12.4%	13
Very Poor	1.3%	2	0.0%	0	1.9%	2	2.0%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	2
(Don't Know)	2.7%	4	0.0%	0	3.7%	4	2.0%	1	3.6%	2	2.3%	1	0.0%	0	3.8%	4
Mean:	3.44		3.29		3.50		3.30		3.55		3.47		3.56		3.39	
Base:	150		42		108		51		55		44		45		105	

The Market

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Very Good	1.3%	2	0.0%	0	1.9%	2	2.0%	1	1.8%	1	0.0%	0	2.2%	1	1.0%	1
Good	27.3%	41	16.7%	7	31.5%	34	23.5%	12	29.1%	16	29.5%	13	24.4%	11	28.6%	30
Neutral	32.0%	48	45.2%	19	26.9%	29	25.5%	13	43.6%	24	25.0%	11	35.6%	16	30.5%	32
Poor	14.7%	22	16.7%	7	13.9%	15	19.6%	10	9.1%	5	15.9%	7	8.9%	4	17.1%	18
Very Poor	12.7%	19	16.7%	7	11.1%	12	15.7%	8	10.9%	6	11.4%	5	11.1%	5	13.3%	14
(Don't Know)	12.0%	18	4.8%	2	14.8%	16	13.7%	7	5.5%	3	18.2%	8	17.8%	8	9.5%	10
Mean:	2.89		2.65		2.99		2.73		3.02		2.89		2.97		2.85	
Base:	150		42		108		51		55		44		45		105	

Q26 What do you like most about Selby Town Centre?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Close to Home / Work	42.0%	63	33.3%	14	45.4%	49	54.9%	28	40.0%	22	29.5%	13	35.6%	16	44.8%	47
Easy Access by Public Transport	3.3%	5	2.4%	1	3.7%	4	0.0%	0	1.8%	1	9.1%	4	4.4%	2	2.9%	3
Easy Access by Private Car	4.0%	6	4.8%	2	3.7%	4	2.0%	1	3.6%	2	6.8%	3	4.4%	2	3.8%	4
Good / Easy Parking	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
Choice / Variety of Shops	4.7%	7	4.8%	2	4.6%	5	5.9%	3	3.6%	2	4.5%	2	6.7%	3	3.8%	4
Choice / Quality of Places to Eat and Drink	1.3%	2	2.4%	1	0.9%	1	0.0%	0	3.6%	2	0.0%	0	2.2%	1	1.0%	1
Good / Attractive Environment	4.7%	7	0.0%	0	6.5%	7	0.0%	0	9.1%	5	4.5%	2	4.4%	2	4.8%	5
Safe Environment	2.0%	3	4.8%	2	0.9%	1	3.9%	2	0.0%	0	2.3%	1	4.4%	2	1.0%	1
Compact Town Centre	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
The Markets	3.3%	5	0.0%	0	4.6%	5	2.0%	1	5.5%	3	2.3%	1	4.4%	2	2.9%	3
Other	6.0%	9	4.8%	2	6.5%	7	3.9%	2	7.3%	4	6.8%	3	11.1%	5	3.8%	4
Friendly	2.7%	4	0.0%	0	3.7%	4	0.0%	0	1.8%	1	6.8%	3	0.0%	0	3.8%	4
The abbey	2.0%	3	2.4%	1	1.9%	2	2.0%	1	0.0%	0	4.5%	2	4.4%	2	1.0%	1
(Nothing in particular / nothing else)	22.7%	34	40.5%	17	15.7%	17	25.5%	13	20.0%	11	22.7%	10	17.8%	8	24.8%	26
Base:	150		42		108		51		55		44		45		105	

Q27 What else do you like about Selby Town Centre?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Close to Home / Work	2.7%	4	2.4%	1	2.8%	3	0.0%	0	1.8%	1	6.8%	3	0.0%	0	3.8%	4
Easy Access by Public Transport	3.3%	5	0.0%	0	4.6%	5	5.9%	3	1.8%	1	2.3%	1	4.4%	2	2.9%	3
Easy Access by Private Car	6.0%	9	2.4%	1	7.4%	8	2.0%	1	7.3%	4	9.1%	4	6.7%	3	5.7%	6
Good / Easy Parking	1.3%	2	0.0%	0	1.9%	2	2.0%	1	1.8%	1	0.0%	0	2.2%	1	1.0%	1
Choice / Variety of Shops	5.3%	8	4.8%	2	5.6%	6	0.0%	0	9.1%	5	6.8%	3	4.4%	2	5.7%	6
Choice / Quality of Places to Eat and Drink	6.0%	9	2.4%	1	7.4%	8	3.9%	2	9.1%	5	4.5%	2	4.4%	2	6.7%	7
Good / Attractive Environment	9.3%	14	7.1%	3	10.2%	11	13.7%	7	7.3%	4	6.8%	3	17.8%	8	5.7%	6
Safe Environment	5.3%	8	4.8%	2	5.6%	6	3.9%	2	9.1%	5	2.3%	1	6.7%	3	4.8%	5
Compact Town Centre	8.0%	12	9.5%	4	7.4%	8	11.8%	6	1.8%	1	11.4%	5	11.1%	5	6.7%	7
The Markets	1.3%	2	0.0%	0	1.9%	2	0.0%	0	1.8%	1	2.3%	1	2.2%	1	1.0%	1
Other	2.7%	4	4.8%	2	1.9%	2	2.0%	1	1.8%	1	4.5%	2	0.0%	0	3.8%	4
(Nothing in particular / nothing else)	54.0%	81	64.3%	27	50.0%	54	58.8%	30	54.5%	30	47.7%	21	46.7%	21	57.1%	60
Base:	150		42		108		51		55		44		45		105	

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q27X What do you like about Selby Town Centre? Any mention

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Close to Home / Work	44.7%	67	35.7%	15	48.1%	52	54.9%	28	41.8%	23	36.4%	16	35.6%	16	48.6%	51
Easy Access by Public Transport	6.7%	10	2.4%	1	8.3%	9	5.9%	3	3.6%	2	11.4%	5	8.9%	4	5.7%	6
Easy Access by Private Car	10.0%	15	7.1%	3	11.1%	12	3.9%	2	10.9%	6	15.9%	7	11.1%	5	9.5%	10
Good / Easy Parking	2.0%	3	0.0%	0	2.8%	3	2.0%	1	3.6%	2	0.0%	0	2.2%	1	1.9%	2
Choice / Variety of Shops	10.0%	15	9.5%	4	10.2%	11	5.9%	3	12.7%	7	11.4%	5	11.1%	5	9.5%	10
Choice / Quality of Places to Eat and Drink	7.3%	11	4.8%	2	8.3%	9	3.9%	2	12.7%	7	4.5%	2	6.7%	3	7.6%	8
Good / Attractive Environment	14.0%	21	7.1%	3	16.7%	18	13.7%	7	16.4%	9	11.4%	5	22.2%	10	10.5%	11
Safe Environment	7.3%	11	9.5%	4	6.5%	7	7.8%	4	9.1%	5	4.5%	2	11.1%	5	5.7%	6
Compact Town Centre	8.7%	13	9.5%	4	8.3%	9	11.8%	6	3.6%	2	11.4%	5	11.1%	5	7.6%	8
The Markets	4.7%	7	0.0%	0	6.5%	7	2.0%	1	7.3%	4	4.5%	2	6.7%	3	3.8%	4
Other	8.7%	13	9.5%	4	8.3%	9	5.9%	3	9.1%	5	11.4%	5	11.1%	5	7.6%	8
Friendly	2.7%	4	0.0%	0	3.7%	4	0.0%	0	1.8%	1	6.8%	3	0.0%	0	3.8%	4
The abbey	2.0%	3	2.4%	1	1.9%	2	2.0%	1	0.0%	0	4.5%	2	4.4%	2	1.0%	1
Base:		150		42		108		51		55		44		45		105

Q28 What do you dislike most about Selby Town Centre?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Too Crowded / Busy	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Poorly Maintained / Streets Dirty	6.0%	9	4.8%	2	6.5%	7	3.9%	2	5.5%	3	9.1%	4	2.2%	1	7.6%	8
Difficult to Park	4.7%	7	11.9%	5	1.9%	2	2.0%	1	5.5%	3	6.8%	3	2.2%	1	5.7%	6
Expensive to Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor Choice / Variety of Shops	26.7%	40	21.4%	9	28.7%	31	35.3%	18	20.0%	11	25.0%	11	20.0%	9	29.5%	31
Traffic Congestion	13.3%	20	11.9%	5	13.9%	15	13.7%	7	14.5%	8	11.4%	5	6.7%	3	16.2%	17
Not enough large stores	8.0%	12	2.4%	1	10.2%	11	11.8%	6	3.6%	2	9.1%	4	8.9%	4	7.6%	8
Poor Public Transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.3%	11	7.1%	3	7.4%	8	7.8%	4	3.6%	2	11.4%	5	13.3%	6	4.8%	5
The road works	2.7%	4	0.0%	0	3.7%	4	3.9%	2	1.8%	1	2.3%	1	2.2%	1	2.9%	3
(Nothing in particular / nothing else)	30.7%	46	38.1%	16	27.8%	30	19.6%	10	45.5%	25	25.0%	11	42.2%	19	25.7%	27
Base:		150		42		108		51		55		44		45		105

Q29 What else do you dislike about Selby Town Centre?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Too Crowded / Busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poorly Maintained / Streets Dirty	2.7%	4	2.4%	1	2.8%	3	2.0%	1	0.0%	0	6.8%	3	2.2%	1	2.9%	3
Difficult to Park	4.0%	6	4.8%	2	3.7%	4	3.9%	2	3.6%	2	4.5%	2	4.4%	2	3.8%	4
Expensive to Park	2.0%	3	4.8%	2	0.9%	1	2.0%	1	1.8%	1	2.3%	1	2.2%	1	1.9%	2
Poor Choice / Variety of Shops	11.3%	17	14.3%	6	10.2%	11	13.7%	7	5.5%	3	15.9%	7	4.4%	2	14.3%	15
Traffic Congestion	12.7%	19	21.4%	9	9.3%	10	19.6%	10	9.1%	5	9.1%	4	8.9%	4	14.3%	15
Not enough large stores	15.3%	23	16.7%	7	14.8%	16	19.6%	10	14.5%	8	11.4%	5	15.6%	7	15.2%	16
Poor Public Transport	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other	5.3%	8	4.8%	2	5.6%	6	3.9%	2	7.3%	4	4.5%	2	6.7%	3	4.8%	5
The road works	1.3%	2	2.4%	1	0.9%	1	2.0%	1	0.0%	0	2.3%	1	2.2%	1	1.0%	1
(Nothing in particular / nothing else)	61.3%	92	54.8%	23	63.9%	69	52.9%	27	69.1%	38	61.4%	27	68.9%	31	58.1%	61
Base:		150		42		108		51		55		44		45		105

Q29X What do you dislike about Selby Town Centre? Any mention

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE	
Too Crowded / Busy	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Poorly Maintained / Streets Dirty	8.7%	13	7.1%	3	9.3%	10	5.9%	3	5.5%	3	15.9%	7	4.4%	2	10.5%	11
Difficult to Park	8.7%	13	16.7%	7	5.6%	6	5.9%	3	9.1%	5	11.4%	5	6.7%	3	9.5%	10
Expensive to Park	2.0%	3	4.8%	2	0.9%	1	2.0%	1	1.8%	1	2.3%	1	2.2%	1	1.9%	2
Poor Choice / Variety of Shops	38.0%	57	35.7%	15	38.9%	42	49.0%	25	25.5%	14	40.9%	18	24.4%	11	43.8%	46
Traffic Congestion	26.0%	39	33.3%	14	23.1%	25	33.3%	17	23.6%	13	20.5%	9	15.6%	7	30.5%	32
Not enough large stores	23.3%	35	19.0%	8	25.0%	27	31.4%	16	18.2%	10	20.5%	9	24.4%	11	22.9%	24
Poor Public Transport	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other	12.0%	18	11.9%	5	12.0%	13	11.8%	6	9.1%	5	15.9%	7	17.8%	8	9.5%	10
The road works	4.0%	6	2.4%	1	4.6%	5	5.9%	3	1.8%	1	4.5%	2	4.4%	2	3.8%	4
Base:		150		42		108		51		55		44		45		105

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q30 Are there any additional improvements/facilities you would like to see in Selby Town Centre?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Wider Range of Stores	36.0%	54	16.7%	7	43.5%	47	35.3%	18	38.2%	21	34.1%	15	28.9%	13	39.0%	41
Department Store	12.0%	18	11.9%	5	12.0%	13	7.8%	4	7.3%	4	22.7%	10	8.9%	4	13.3%	14
More Car Parking	1.3%	2	2.4%	1	0.9%	1	0.0%	0	0.0%	0	4.5%	2	0.0%	0	1.9%	2
Cheaper Car Parking	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
Cinema	9.3%	14	11.9%	5	8.3%	9	11.8%	6	9.1%	5	6.8%	3	8.9%	4	9.5%	10
Ice Rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marina	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Leisure Facilities	8.0%	12	11.9%	5	6.5%	7	11.8%	6	7.3%	4	4.5%	2	6.7%	3	8.6%	9
More Places to eat and drink	1.3%	2	0.0%	0	1.9%	2	2.0%	1	1.8%	1	0.0%	0	4.4%	2	0.0%	0
Cleaner Streets	1.3%	2	2.4%	1	0.9%	1	2.0%	1	0.0%	0	2.3%	1	2.2%	1	1.0%	1
Environmental Improvements	2.0%	3	2.4%	1	1.9%	2	2.0%	1	0.0%	0	4.5%	2	4.4%	2	1.0%	1
Better Signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Alley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.3%	5	7.1%	3	1.9%	2	7.8%	4	1.8%	1	0.0%	0	6.7%	3	1.9%	2
(Don't know)	8.0%	12	11.9%	5	6.5%	7	3.9%	2	14.5%	8	4.5%	2	6.7%	3	8.6%	9
(None/No others)	16.7%	25	21.4%	9	14.8%	16	15.7%	8	18.2%	10	15.9%	7	20.0%	9	15.2%	16
Base:		150		42		108		51		55		44		45		105

Q31 Are there any other additional improvements/facilities you would like to see in Selby Town Centre?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Wider Range of Stores	17.3%	26	26.2%	11	13.9%	15	21.6%	11	12.7%	7	18.2%	8	20.0%	9	16.2%	17
Department Store	21.3%	32	14.3%	6	24.1%	26	27.5%	14	16.4%	9	20.5%	9	17.8%	8	22.9%	24
More Car Parking	6.0%	9	7.1%	3	5.6%	6	3.9%	2	5.5%	3	9.1%	4	4.4%	2	6.7%	7
Cheaper Car Parking	4.0%	6	4.8%	2	3.7%	4	0.0%	0	5.5%	3	6.8%	3	2.2%	1	4.8%	5
Cinema	10.7%	16	7.1%	3	12.0%	13	13.7%	7	12.7%	7	4.5%	2	8.9%	4	11.4%	12
Ice Rink	2.0%	3	2.4%	1	1.9%	2	5.9%	3	0.0%	0	0.0%	0	2.2%	1	1.9%	2
Marina	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Leisure Facilities	14.0%	21	2.4%	1	18.5%	20	21.6%	11	12.7%	7	6.8%	3	8.9%	4	16.2%	17
More Places to eat and drink	13.3%	20	14.3%	6	13.0%	14	17.6%	9	14.5%	8	6.8%	3	6.7%	3	16.2%	17
Cleaner Streets	6.7%	10	9.5%	4	5.6%	6	5.9%	3	7.3%	4	6.8%	3	0.0%	0	9.5%	10
Environmental Improvements	3.3%	5	7.1%	3	1.9%	2	2.0%	1	5.5%	3	2.3%	1	4.4%	2	2.9%	3
Better Signage	1.3%	2	2.4%	1	0.9%	1	0.0%	0	3.6%	2	0.0%	0	2.2%	1	1.0%	1
Bowling Alley	4.0%	6	4.8%	2	3.7%	4	5.9%	3	5.5%	3	0.0%	0	0.0%	0	5.7%	6
Other	4.0%	6	0.0%	0	5.6%	6	3.9%	2	0.0%	0	9.1%	4	0.0%	0	5.7%	6
(Don't know)	14.7%	22	16.7%	7	13.9%	15	5.9%	3	25.5%	14	11.4%	5	17.8%	8	13.3%	14
(None/No others)	30.0%	45	28.6%	12	30.6%	33	29.4%	15	23.6%	13	38.6%	17	31.1%	14	29.5%	31
Base:		150		42		108		51		55		44		45		105

Q31X Are there any additional improvements/facilities you would like to see in Selby Town Centre? Any mention

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Wider Range of Stores	53.3%	80	42.9%	18	57.4%	62	56.9%	29	50.9%	28	52.3%	23	48.9%	22	55.2%	58
Department Store	33.3%	50	26.2%	11	36.1%	39	35.3%	18	23.6%	13	43.2%	19	26.7%	12	36.2%	38
More Car Parking	7.3%	11	9.5%	4	6.5%	7	3.9%	2	5.5%	3	13.6%	6	4.4%	2	8.6%	9
Cheaper Car Parking	4.7%	7	4.8%	2	4.6%	5	0.0%	0	7.3%	4	6.8%	3	4.4%	2	4.8%	5
Cinema	20.0%	30	19.0%	8	20.4%	22	25.5%	13	21.8%	12	11.4%	5	17.8%	8	21.0%	22
Ice Rink	2.0%	3	2.4%	1	1.9%	2	5.9%	3	0.0%	0	0.0%	0	2.2%	1	1.9%	2
Marina	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Leisure Facilities	22.0%	33	14.3%	6	25.0%	27	33.3%	17	20.0%	11	11.4%	5	15.6%	7	24.8%	26
More Places to eat and drink	14.7%	22	14.3%	6	14.8%	16	19.6%	10	16.4%	9	6.8%	3	11.1%	5	16.2%	17
Cleaner Streets	8.0%	12	11.9%	5	6.5%	7	7.8%	4	7.3%	4	9.1%	4	2.2%	1	10.5%	11
Environmental Improvements	5.3%	8	9.5%	4	3.7%	4	3.9%	2	5.5%	3	6.8%	3	8.9%	4	3.8%	4
Better Signage	1.3%	2	2.4%	1	0.9%	1	0.0%	0	3.6%	2	0.0%	0	2.2%	1	1.0%	1
Bowling Alley	4.0%	6	4.8%	2	3.7%	4	5.9%	3	5.5%	3	0.0%	0	0.0%	0	5.7%	6
Other	7.3%	11	7.1%	3	7.4%	8	11.8%	6	1.8%	1	9.1%	4	6.7%	3	7.6%	8
Base:		150		42		108		51		55		44		45		105

GEN Gender:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Male	28.0%	42	100.0%	42	0.0%	0	27.5%	14	29.1%	16	27.3%	12	28.9%	13	27.6%	29
Female	72.0%	108	0.0%	0	100.0%	108	72.5%	37	70.9%	39	72.7%	32	71.1%	32	72.4%	76
Base:		150		42		108		51		55		44		45		105

Column %ges.

Selby In Street Survey
for Drivers Jonas

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
AGE Age Group:																
18 - 24 years	18.7%	28	14.3%	6	20.4%	22	54.9%	28	0.0%	0	0.0%	0	22.2%	10	17.1%	18
25 - 34 years	15.3%	23	19.0%	8	13.9%	15	45.1%	23	0.0%	0	0.0%	0	17.8%	8	14.3%	15
35 - 44 years	14.7%	22	16.7%	7	13.9%	15	0.0%	0	40.0%	22	0.0%	0	17.8%	8	13.3%	14
45 - 54 years	22.0%	33	21.4%	9	22.2%	24	0.0%	0	60.0%	33	0.0%	0	17.8%	8	23.8%	25
55 - 64 years	10.7%	16	11.9%	5	10.2%	11	0.0%	0	0.0%	0	36.4%	16	13.3%	6	9.5%	10
65 and over	18.7%	28	16.7%	7	19.4%	21	0.0%	0	0.0%	0	63.6%	28	11.1%	5	21.9%	23
Base:		150		42		108		51		55		44		45		105
SEG Socio-economic group																
AB	7.3%	11	7.1%	3	7.4%	8	9.8%	5	7.3%	4	4.5%	2	24.4%	11	0.0%	0
C1	22.7%	34	23.8%	10	22.2%	24	25.5%	13	21.8%	12	20.5%	9	75.6%	34	0.0%	0
C2	23.3%	35	31.0%	13	20.4%	22	13.7%	7	32.7%	18	22.7%	10	0.0%	0	33.3%	35
DE	46.7%	70	38.1%	16	50.0%	54	51.0%	26	38.2%	21	52.3%	23	0.0%	0	66.7%	70
Base:		150		42		108		51		55		44		45		105
ADU Adults in household including yourself																
One	18.0%	27	14.3%	6	19.4%	21	13.7%	7	14.5%	8	27.3%	12	6.7%	3	22.9%	24
Two	56.0%	84	57.1%	24	55.6%	60	52.9%	27	50.9%	28	65.9%	29	62.2%	28	53.3%	56
Three	20.0%	30	23.8%	10	18.5%	20	21.6%	11	30.9%	17	4.5%	2	24.4%	11	18.1%	19
Four or more	6.0%	9	4.8%	2	6.5%	7	11.8%	6	3.6%	2	2.3%	1	6.7%	3	5.7%	6
Base:		150		42		108		51		55		44		45		105
CAR Cars and vans in household:																
None	22.7%	34	16.7%	7	25.0%	27	19.6%	10	12.7%	7	38.6%	17	4.4%	2	30.5%	32
One	46.0%	69	64.3%	27	38.9%	42	39.2%	20	49.1%	27	50.0%	22	35.6%	16	50.5%	53
Two	27.3%	41	19.0%	8	30.6%	33	33.3%	17	34.5%	19	11.4%	5	57.8%	26	14.3%	15
Three	2.0%	3	0.0%	0	2.8%	3	3.9%	2	1.8%	1	0.0%	0	0.0%	0	2.9%	3
Four or more	2.0%	3	0.0%	0	2.8%	3	3.9%	2	1.8%	1	0.0%	0	2.2%	1	1.9%	2
Base:		150		42		108		51		55		44		45		105
DAY Day of Interview:																
Monday	33.3%	50	33.3%	14	33.3%	36	33.3%	17	36.4%	20	29.5%	13	37.8%	17	31.4%	33
Thursday	33.3%	50	19.0%	8	38.9%	42	39.2%	20	25.5%	14	36.4%	16	20.0%	9	39.0%	41
Saturday	33.3%	50	47.6%	20	27.8%	30	27.5%	14	38.2%	21	34.1%	15	42.2%	19	29.5%	31
Base:		150		42		108		51		55		44		45		105

Column %ges.

NEMS market research

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
DN14 0	2.7%	4	2.4%	1	2.8%	3	2.0%	1	5.5%	3	0.0%	0	2.2%	1	2.9%	3
DN14 5	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
DN14 6	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
DN14 7	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
DN15 5	0.7%	1	2.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
DN15 8	2.0%	3	2.4%	1	1.9%	2	0.0%	0	5.5%	3	0.0%	0	2.2%	1	1.9%	2
DN2 5	0.7%	1	2.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
DN3 2	0.7%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
DN31 2	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
DN37 9	0.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
DN4 9	0.7%	1	2.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
DN5 9	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
DN8 5	1.3%	2	2.4%	1	0.9%	1	3.9%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0
HU12 8	0.7%	1	2.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
HU12 9	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
HU20 3	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
HU3 3	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
HU8 9	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
LS24 9	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
LS25 4	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
LS25 6	3.3%	5	2.4%	1	3.7%	4	2.0%	1	3.6%	2	4.5%	2	4.4%	2	2.9%	3
LS29 8	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
LS5 3	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
YO10 5	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
YO15 1	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
YO17 7	0.7%	1	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
YO23 1	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
YO24 2	0.7%	1	2.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.0%	1
YO26 4	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
YO42 2	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
YO42 4	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	2.2%	1	0.0%	0
YO61 4	0.7%	1	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0
YO7 1	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.0%	1
YO8 3	10.7%	16	14.3%	6	9.3%	10	15.7%	8	7.3%	4	9.1%	4	8.9%	4	11.4%	12
YO8 4	28.7%	43	28.6%	12	28.7%	31	31.4%	16	23.6%	13	31.8%	14	28.9%	13	28.6%	30
YO8 5	6.7%	10	0.0%	0	9.3%	10	13.7%	7	1.8%	1	4.5%	2	2.2%	1	8.6%	9
YO8 6	4.7%	7	4.8%	2	4.6%	5	0.0%	0	7.3%	4	6.8%	3	2.2%	1	5.7%	6
YO8 8	7.3%	11	9.5%	4	6.5%	7	2.0%	1	12.7%	7	6.8%	3	4.4%	2	8.6%	9
YO8 9	13.3%	20	14.3%	6	13.0%	14	15.7%	8	9.1%	5	15.9%	7	8.9%	4	15.2%	16
Base:		150		42		108		51		55		44		45		105

Column %ges.