

**Advertisement Consent** - is needed in most circumstances for the replacement of existing signage and the addition of new signs, including illumination and A-boards.

**Listed Building Consent** - is required where work to a listed building would result in an alteration to its character or appearance. This includes replacement signs, external lighting, alarm boxes, satellite dishes, windows, doors, changes to the colour of an elevation, rainwater goods, roofs and boundary treatments. Listed Building Consent is always required for extensions and structural internal alterations.

**The Hambleton Market Towns Design Guide** - provides guidance on acceptable types of signage. Essentially, signs should be of timber construction with painted lettering. Hanging signs are generally acceptable subject to design, materials and proportion. The number of signs on each elevation will need to be taken into consideration to avoid clutter. Individually applied letters which are fixed with pins to the building may also be acceptable. Illumination of signage is not permitted in areas which are already well lit by public lighting, unless there is a real need for it. Conservation Area Appraisals were produced for all five market towns in 2010.

These and the Design Guide are available to download from:

[www.hambleton.gov.uk/conservationareas](http://www.hambleton.gov.uk/conservationareas)



### Contact us

Ring **01609 779977** or call in to see us without an appointment at the Civic Centre, Stone Cross, Northallerton, DL6 2UU - Monday to Friday between 8.45am and 5.15pm (4.45pm Friday).

To check whether consent for signage is needed please have the dimensions and position of your sign to hand.

Further advice on conservation areas can be obtained from the Development Management Section on **01609 779977** or email [planning@hambleton.gov.uk](mailto:planning@hambleton.gov.uk)

If you require support in expanding or developing your business call Business and Economy Officer, Julie Hutton, on **01609 767186** or [julie.hutton@hambleton.gov.uk](mailto:julie.hutton@hambleton.gov.uk)

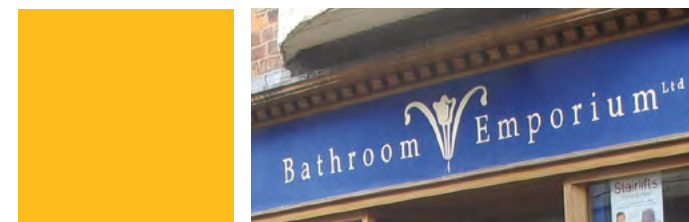


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# BUSINESS SIGNAGE

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**Are you starting a new business, rebranding your business or refurbishing your existing premises?**

**Did you know you might need Planning Permission, Advertisement Consent or Listed Building Consent?**

When starting a business or expanding a business in Hambleton, it is important to remember that all five market towns - Bedale, Easingwold, Northallerton, Stokesley and Thirsk - have Conservation Areas within them.

The towns are vibrant and successful and the character of the Conservation Area plays a huge part in drawing people to them for shopping and leisure. Signage and shop fronts should complement the historic character of the Conservation Area and aim to improve the attractiveness of the town centre.

The planning process can be daunting - but the following guidelines and contacts will help you, and might save you time and money.

**Planning Permission** - is required when premises are being extended or altered. This includes replacement windows and doors, the removal of chimneys, alterations to roofs, installation of shutters, awnings/canopies, shopfronts and satellite dishes. Other work may also require planning permission if it constitutes an extension or alteration to the building.

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