



Whitby Fish & Ships Festival Sponsorship Opportunities



About Whitby Fish & Ships Festival

The Whitby Fish and Ships festival takes place each May and debuted in 2019, this free to attend festival is a celebration of Whitby's Fishing Heritage, past, present and future.

The 2024 event was held on 18-19 May, and was attended by 15,000 visitors over the two days and was held at Whitby Dock End and Endeavour Wharf. Activities included:

- Fishcraft marquee with demonstrations in the fish market including filleting demo's, crab dressing, cooking demonstrations, exhibits, fish display and information.
- Seafood cooking demonstrations in the food marquee featuring local chefs.
- Music Tent in partnership with Whitby Brewery with local bands.
- Creative marquee with the the museums, galleries and library from around Whitby, running craft workshops
- Whitby Abbey Locals Day
- Tours of the RNLi Lifeboat Station and Whitby Lobster Hatchery
- Local craft and food exhibitors

Why sponsor Whitby Fish & Ships Festival

Whitby Fish and Ships festival is celebrating the fishing heritage of the town, past, present and future.

The ambition of the festival, is to celebrate the fishing industry here in Whitby, and educate the community and inspire the next generation.

The festival is well established within the local community, the event is organised by a steering group which is made up of key local businesses and community groups within Whitby.





Headline Sponsor

£5,000 + VAT

- Headline sponsor of the festival
Whitby Fish & Ships Festival sponsored by...
- Dedicated promotion space to promote your business within the event footprint
- Inclusion and prominence on social media posts, marketing, advertising and PR
- Prominence on the event poster & signage
- Opportunity to have collateral e.g. Flags / Banners around the event footprint
- Brand alliance with the festival



Music Tent

The music marquee is packed with some of the best local bands, and traditional sea shanties.

Made in Whitby and Whitby Brewery support the festival by organising the line-up and a bar, stocked with local products.

Last year saw popular bands Sunbeam and The Old Time Sailors headline the stage which brought crowds from across the country.



Music Tent

£2,500 + VAT

- Opportunity to have the naming right of the music marquee.
Music Marquee Sponsored by.....
- Branding on relevant event signage
- Sponsor Collateral on the inside and outside of the music tent
- Inclusion in all marketing and promotions related to the Music Marquee



Fish Craft Marquee

For 2025 the event will see the Fish Craft Marquee combine with the Seafood Kitchen.

The Fish Craft marquee is the local hub with Chefs and Fishermen coming together, to celebrate the delicacies Whitby can offer.

Activities to include:

- Cooking demonstrations
- Fish filleting
- Crab dressing
- Large fish display
- Net and pot mending
- History boards, with images and stories from present and past fishermen



Fish Craft Marquee

£2,500 + VAT

- Opportunity to have the naming right of the fish craft marquee.
Fish Craft Marquee Sponsored by.....
- Branding on relevant event signage
- Sponsor Collateral on the inside and outside of the Fish Craft Marquee
- Inclusion in all marketing and promotions related to the Fish Craft Marquee



Creative Marquee

In 2024, we saw the Museums and Galleries of Whitby come together within the event site, working together to engage with the local community through craft workshops.

Partners involved are:

- Captain Cook Memorial Museum
- Whitby Library
- Whitby Pannett Art Gallery
- Whitby Museum
- Dogwood Productions



Creative Marquee

£2,500 + VAT

- Opportunity to have the naming right of the Creative marquee.
Creative Marquee Sponsored by.....
- Branding on relevant event signage
- Sponsor Collateral on the inside and outside of the Creative Marquee
- Inclusion in all marketing and promotions related to the Music Marquee



For any questions please contact
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