



BUSINESS  
NORTH  
YORKSHIRE

# Our Economy

A visual tour

# Business

## Business Counts & Sizes



# 37,620 Businesses

1.4% of businesses in England

Micro Businesses 0 to 9 employees	Small Businesses 10 to 49 Employees	Medium Businesses 50 to 249 employees	Large Businesses 250+ employees
32,000	5,000	700	90
<b>% of businesses in each category</b>			
85.6% of NY businesses	12.4% of NY businesses	1.8% of NY businesses	0.2% of NY businesses
84.6% ENG businesses	12.4% ENG businesses	2.6% ENG businesses	0.4% ENG businesses

# Business

Business Survival & Sectors



## Biggest Sectors for Businesses

(by industrial section)

### Farming

(Crop and animal production)

6,030 businesses



### Retail

3,185 businesses

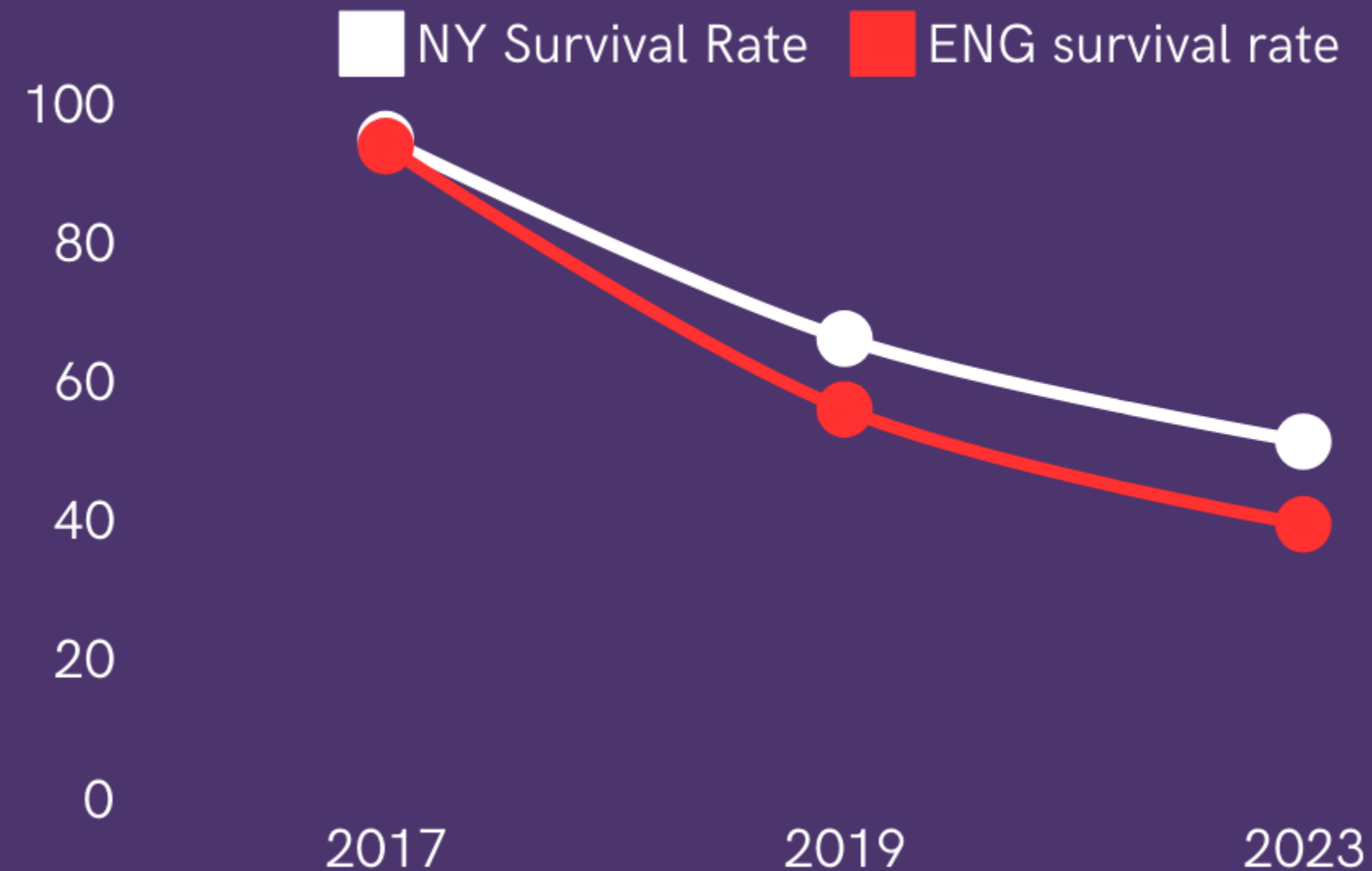


Food and Beverage Service

2,375 businesses

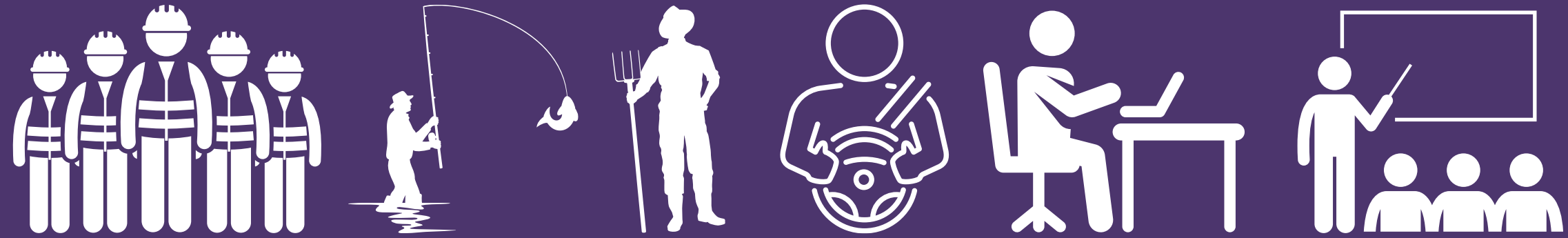


## 5 year survival rates for Businesses



# Employment

Attainment & Rates



Working age population qualified to Level 4 or above

**43% North Yorkshire**

47% England



**Employment Rate**

**80%**

North Yorkshire

**76%**

England

**Unemployment Rate**

**1.3%**

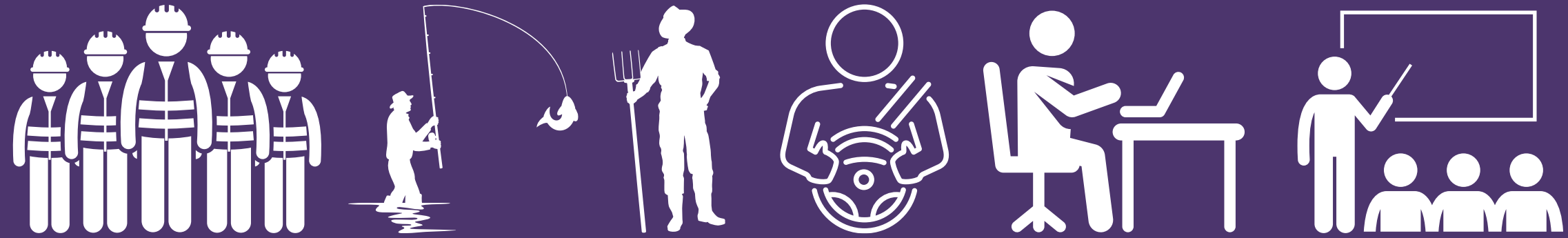
North Yorkshire

**3.8%**

England

# Employment

Biggest Sectors by 2 digit SIC



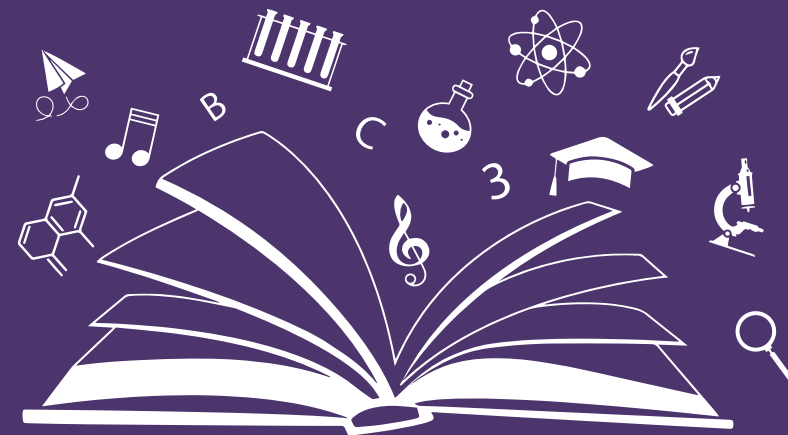
Retail  
26,000 jobs



Farming  
(Crop and animal production)  
26,000 jobs



Food and Beverage Service  
24,000 jobs



Education  
20,000 jobs



Health  
17,000 jobs

# Quality of Life

Earnings & Fuel Poverty



## Workplace Full Time Median Earnings (Gross Annual)



North Yorkshire	£32,824
England	£35,100

## Resident Full Time Median Earnings (Gross Annual)



North Yorkshire	£29,921
England	£35,106

## Fuel Poverty



43,653 NY homes in fuel poverty  
15.5% of homes in NY  
(13.1% of homes in England)

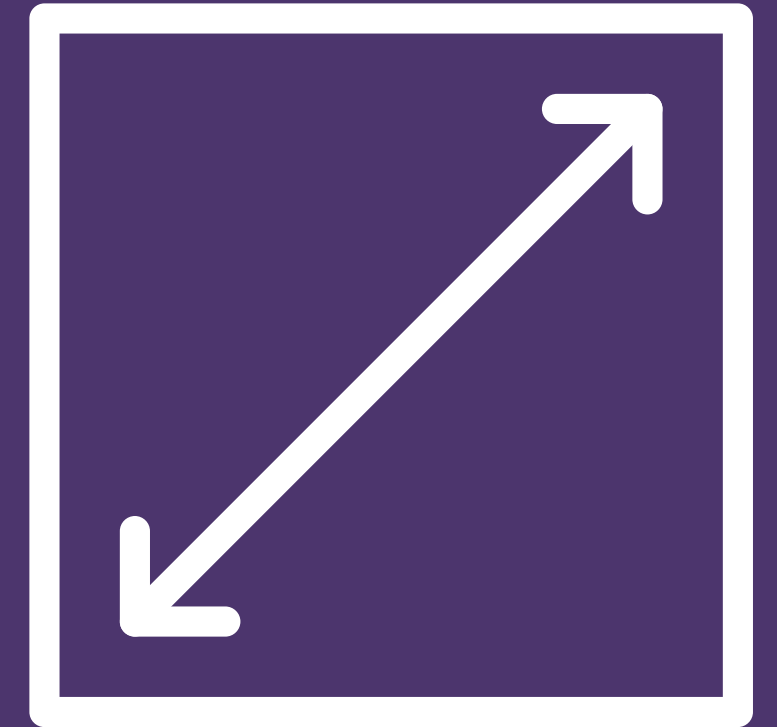
# Quality of Life

House Prices & Gardens



## Access to a garden

90% of NY residents have access to a garden  
88% of ENG residents have access to a garden



## Median price paid for residential property

NY £263,285

ENG £327,094



## Garden size

The average NY garden is 450m<sup>2</sup>  
The average ENG garden is 326m<sup>2</sup>

# Population

Total Population & Breakdown



## Total NY Population

623,500

NY's population grew 2.5% between 2018 and 2022  
 ENG's population grew by 2.1% between 2018 and 2022



	<b>% of NY population</b>	NY change between 2018 to 22	<b>% of ENG population</b>	ENG change between 2018 to 22
Age 0 to 15	16.0%	-0.6%	18.5%	-0.3%
Age 16 to 64	58.6%	-0.7%	62.9%	-0.2%
Age 65 and over	25.4%	+1.2%	18.6%	+0.6%

Source: ONS  
2022



# Economy

Productivity & Wellbeing



## GVA

2021 GVA £15,914m  
3.1% of national GVA



## Anxiety

62% of people in NY report  
having low or very low anxiety  
58% in ENG

## GDP

2021 GDP Per head  
£29,321



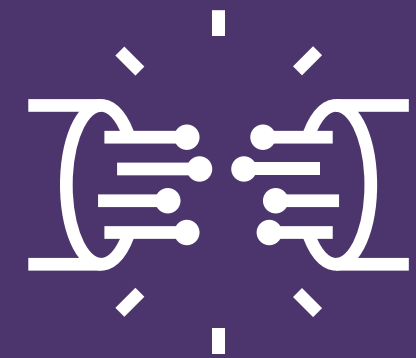
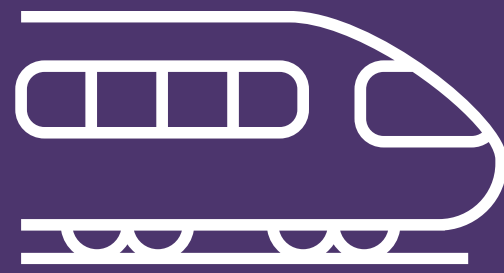
## Life Satisfaction

82% of people in NY report having  
high or very high levels of life  
satisfaction  
78% in ENG



# Connectivity

Railways & Broadband



## Full fibre to the premises coverage

North Yorkshire 64.6%

England 63.8%



7,600,000 North Yorkshire rail journey's  
between April 22 and March 23

## Most used Stations

1. Harrogate
2. Skipton
3. Scarborough
4. Northallerton
5. Selby

## Superfast Broadband Coverage (30mbps+)

North Yorkshire 94.9%

England 98.2%



Source: ONS 2023 & think  
broadband