

SCARBOROUGH TOWN DEAL BOARD

FRIDAY 19th MARCH 2021

10AM VIA ZOOM VIDEO CONFERENCING

MINUTES

IN ATTENDANCE

CHAIR David Kerfoot MBE DL DK YNYER LEP	Sue Anderson-Brown SAB Brunswick Centre
VICE CHAIR James Farrar YNYER LEP	Steve Bromham SB Save 9
Marc Cole MC SBC	James Goodall JG Scarborough Town Centre Team
Jackie Mathers JMa Coventry University Scarborough	Mark Williamson MW English Heritage
Mike Greene MG SBC	Robert Goodwill MP RG
Alex Richards AR SBC	Kerry Levitt KLV MINUTES SBC
Vicky Bolton VB SBC	Ed Asquith EA Four Tigers Media
Tricia Kane TK MHCLG	Gareth Edmunds GE Anglo American
Alice Sharp AS COAST	Clare Harrigan CH Beyond Housing
Rosemary Du-Rose RDR Beyond Housing	Billa Duggal BD SBC
Helen Jackson HJ SBC	Richard Grunwell RG Scarborough Business Ambassadors
Cllr Steve Siddons SS SBC	Geoff Willcocks GW (Agenda item 3) Coventry University
Dr Ben Kyneswood BK (Agenda item 3) Coventry University	Adam Cooper AC (Agenda item 5) Invisible Dust
Rachael Bice RB (Agenda item 5) Yorkshire Wildlife Trust	

1. APOLOGIES

Richard Flinton, NYCC
Karl Battersby, NYCC
Liz Small, NYCC
Lee Kilgour, Scarborough UTC

2. MINUTES OF LAST MEETING AND MATTERS ARISING

- 2.1 Minutes of the meeting held on Friday 12th February 2021 agreed as a true record.
- 2.2 No matters arising.

3. COVENTRY EXPERIENCE OF DIGITAL HERITAGE AND TOURISM

- 3.1 BK and GW introduced themselves and gave a presentation on Coventry Digital and Coventry Atlas, how Coventry has utilised heritage in the city to develop a cultural and heritage programme and how this could be recreated for Scarborough.
- 3.2 The Board were supportive of the idea and after discussion, it was agreed that the concept could be explored through the newly announced Community Renewal Fund: tourism, heritage and culture workstream. KLV to provide BK and GW the contact for the workstream lead.

4. TOWNS FUND ANNOUNCEMENT

- 4.1 Scarborough has been awarded £20.2m from the Towns Fund. AR ran through the process and next steps required;
- STDB and SBCs CE to sign off the funding Heads of Terms by the 24th March 2021
 - Summary document listing the projects to be taken forward under the fund submitted to MHCLG by 23rd May 2021
 - Confirmed projects to develop and submit full Business cases by 23rd March 2022
- 4.2 The summary document must confirm the following details;
- Projects to be delivered with a delivery plan
 - How the business cases will be developed
 - Funding arrangements
 - Financial profiles
 - Evaluation & monitoring plan
- 4.3 Individual project teams must submit a suite of documents to SBC by the 26th March in order for an assessment of the projects to be carried out. Each project will be assessed by SBC, YNYER LEP and the Towns Fund support partner.
- 4.4 The summary document will be presented to the STDB at its meeting on the 30th April 2021 for approval. This allows time for any changes before final submission at the end of May.

4.5 The STDB agreed to sign the funding Heads of Terms.

5. FAST TRACK PROJECT UPDATE

5.1 Scarborough Wild Eye

AC attended to give an update on Phase 1 of the Wild Eye project and the lessons that have been learnt in developing the project. The planning application for the Scarborough site has been deferred while steps are taken to address the issues that have arisen.

The project will work to engage better with the community and business and relay the narrative that the project is about more than pieces of art and identify what are and aren't suitable sites.

Yorkshire Wildlife Trust and English Heritage are still supportive of the project.

5.2 Vinyl wrapping

HJ shared a visual of one of the vinyl artworks which is been installed at Scarborough railway station. Each image will also include a bio on the artist. Locations have been identified for 9 of the 12 pieces of work and work is continuing to identify further locations. There is also an opportunity to use the visuals at key sites in the town and not just in empty premises.

5.3 Wayfinding & Gamification

Physical work to update and replace the old finger posts and install additional digital monoliths has begun. All the furniture should be in place by early April. A small budget was also included for an app which will be provided on a national platform and the service updates done by the provider but there is the opportunity to add trails at a local level and a trail has already been developed for the vinyl wrapping artworks.

5.4 Re-greening the High Street

The first delivery of the smaller pieces of furniture will be made by the 13/14th and the 2nd delivery of larger planters will be made on the 20th/21st April. The planting will then take place soon after.

6. COMMUNICATIONS UPDATE

6.1 EA arranged for a release following the announcement of funding and also various releases regarding the fast track projects.

6.2 EA will now work with SBC to develop a dedicated communications strategy based on the Towns Fund guidance.

7. AOB

- 7.1 AR announced it was VBs last working day for SBC and thanked her for the work and commitment given to helping deliver the Town Investment Plans and projects.

8. DATE OF NEXT MEETING

- 8.1 Friday 30th April 2021 @ 10am